



## Commercial Interior & Exhibition Design – Commercial

### TITLE OF ENTRY

Seafield Hotel and Spa

### AWARD

Highly Commended

### DESIGN COMPANY

21 Spaces

### NAME(S) OF DESIGNER(S)

John Henry Boyle

### DESIGN OBJECTIVE

To create a statement that would last for decades but also meet client objectives. One of the main objectives was to ensure the design was memorable and original.

### COMMERCIAL OBJECTIVE

To establish a 4 star hotel which would stand out from the other standard developer led hotel developments, but also give a sense of compact quality and modernity.

### TARGET AUDIENCE

25+ years indigenous market and foreign tourist market. Spa luxury market.

*We have worked with 21 Spaces over a number of years and trusted they could deliver a unique product for our hotel and spa in Seafield. The result was beyond our expectations providing an ultra chic environment and tranquil ambient spa. What we are really impressed with is the creation of exciting views throughout the entire interior so one never tires of exploring*

*the hotel. We wanted a design which would compete with the best designed Hotel & Spas in Europe and the result definitely met that brief.*

*Stephen Cullen Seafield Property Developments Limited*

